

CANTERVILLE GHOST

**Be part of an exciting sponsorship opportunity!
Roll out the “Blue Carpet” and become the Title Sponsor of
the biggest musical event in Utah, CANTERVILLE GHOST!**

About the Show:

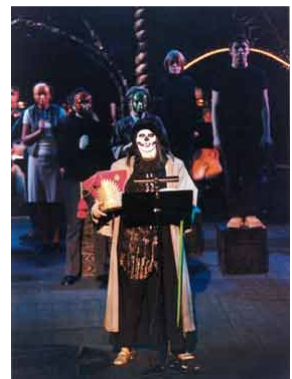
Across the Bridge Theatricals is thrilled to announce the premier of CANTERVILLE GHOST at the SCERA Showhouse II in Orem, Utah. This four week engagement is set to open on Thursday, October 13th, 2005 and close Monday, November 14, 2005. It will launch the European Tour from the Teatr Rozrywki in Chorzow, Poland and an eventual return to New York City. In addition, ATB Theatricals is pleased to announce that there will be a Children’s Illustrated Story Book and Animated Short Film release in conjunction with the SCERA premier.

A “dramatic musical comedy” based on the Oscar Wilde story, CANTERVILLE GHOST was adapted by composer and lyricist Joshua Williams and book writer Ryan Hamilton. This new production will feature an all new cast and creative team, including Broadway veterans Bill Bowers (*Lion King, The Scarlet Pimpernel*) and Doug Reed (*Cats, Phantom of the Opera*). Critics have called CANTERVILLE GHOST “original...yet stylistically diverse,” a show with “a wonderful score...a hilarious song and dance.”

CANTERVILLE GHOST is a musical based on the Oscar Wilde short story by the same name. Reset in the 1920s, it is the tale of a determined 15-year old, Virginia Otis, and her proud American family who move into a medieval English manor. As with any pedigreed manor, the Canterville Chase is haunted by Sir Simon, a fine and respectable ghost of the grand tradition; an expert performer and master of his craft. Unfortunately for this ghost, modern American sensibility leaves little room for such nonsense as haunting.

The story maintains the subtle wit and dry humor of the Wilde original, while adding a musical score with more than twenty original and eclectic show stopping songs. It plays liberally with American and British customs, politics, and age-old stereotypes, lampooning both countries to riotous effect.

CANTERVILLE GHOST has been featured “in concert” at the Teatr Rozrywki (Chorzow, Poland) and with the Utah Valley Symphony (Provo, UT). A full production of CANTERVILLE GHOST was presented at the Union School Theatre (Rutherford, NJ) and off-off-Broadway’s Abingdon Theatre (New York City) in 2003. In June 2003, CANTERVILLE GHOST had an industry reading at Manhattan Theatre Club Creative Center (New York City).





Across the Bridge Theatricals & SCERA
proudly present

Canterville GhOst

As Title Sponsor JetBlue will appear in the following:

- 12,000+ Programs (cover page, title page, full page ad)
- 3,000 Postcards
- 500 Posters
- Print Ads (Deseret News, Salt Lake Tribune, Daily Herald)
- Radio Ads (“JetBlue is a proud sponsor of CANTERVILLE GHOST.”)
- Banner in the SCERA Lobby/Gallery and in front of the SCERA
- Press Releases & Media Advisories (includes National Media outlets)

In addition, the Title Sponsor will also “host” the opening night VIP Blue Carpet event:



Blue Carpet Event **Celebrate the opening of Canterville GhOst!** Thursday, October 13, 2005

Pre-performance:

- The event will include a special blue carpet on the SCERA portico and outdoor spotlights, plus the Title Sponsor’s vinyl banner prominently displayed. All press photos will be taken on the Blue Carpet in front of the Title Sponsor banner.
- VIPS for the Blue Carpet event will include political officials, community leaders, prominent business professionals and celebrities as well as local arts’ groups and supporters.
- The media will be invited to attend, along with a special Radio Remote broadcasting live from the SCERA.

Post-performance:

- All VIPS will be invited to attend the post-performance party featuring drinks and hors d’oeuvres. Special mention will be given to the Title Sponsor. The Title Sponsor will have ample space for a display booth.

